

ECO-FRIENDLY IS CONSUMER FRIENDLY



The Environmental Stewardship Program (ESP), developed by KCMA, enables cabinet manufacturers to demonstrate their commitment to sound environmental management and sustainable practices.

ALL PRODUCTS IMPACT THE ENVIRONMENT
FOR ESP PROGRAM CRITERIA, VISIT KCMA.ORG

Today's consumers demand that manufacturers are conscious of our environment

Introduced in 2006, KCMA developed the Environmental Stewardship Program (ESP) to encourage practices that benefit the environment and communities served by cabinet manufacturers. The ESP goes beyond other environmental programs by taking a holistic approach to certification, holding the industry to high standards for their products, forest sustainability and manufacturing processes. This voluntary certification program provides a tangible way for cabinet manufacturers to demonstrate their commitment to sustainability.

"The KCMA Environmental Stewardship Program (ESP) is the only industry certification to identify cabinets made from eco-friendly processes and with a commitment to communities and the environment."

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The values of ESP certification

ESP CERTIFICATION REFLECTS THE FOLLOWING BELIEFS:

- Forests provide not only outstanding environmental benefits, but also an array of renewable wood products and derivatives.
- We encourage the continued and expanded use of forest products.
- We are committed to promoting conservation and the intelligent use of our natural resources.
- We support and encourage responsible forest management practices that promote sustainability and result in long-term economic and environmental benefits.
- We are committed to educating our members and customers in the global wood products community about environmental and forestry issues.
- Companies that qualify for the ESP certification are awarded the ESP seal to display on their cabinets. This seal lets consumers, builders, architects, designers and others know they are supporting environmental sustainability.

REQUIREMENTS FOR EARNING THE ESP SEAL

To become certified and earn the ESP seal, companies must demonstrate their commitment to green practices and sustainability in the following categories:

- Air Quality & Pollution Prevention
- Environmental Stewardship
- Community Relations
- Resource Sustainability
- Waste Minimization

Companies must qualify for the ESP certification on an annual basis to consistently display the ESP seal on their products.

BENEFITS OF ESP PARTICIPATION

- The status and prestige of participating in a program that is setting new standards in sustainability.
- Recognition on the KCMA website.
- Technical advice and assistance from the KCMA staff to help keep your company consistently compliant.
- Use of the ESP seal to display on cabinets as well as in advertising and promotional literature.

For additional information about the KCMA certification program, or for a listing of KCMA-certified manufacturers, please visit www.kcma.org.

► **BUY CERTIFIED CABINETS**

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